

MILE MONTHLY MESSAGES

THE UNIVERSITY OF
MEMPHIS
Fogelman College of
Business & Economics



THE UNIVERSITY OF MEMPHIS
ALUMNI
ASSOCIATION

Director's Message

September 2012



Hi MILE Participants and Supporters,

Welcome back to our sixth year of MILE operations! It seems like yesterday that Austin Baker and I launched the first MILE Program with 25 highly enthusiastic mentors and protégés, although it was really September 2007. We have grown steadily over the years in numbers, program stature, and quality of our operations. Last year over 100 pairs started the program and we now have 80 highly selected pairs ready to start the 2012-13 academic year as MILE Participants. **I want to thank each of you for your active participation in this year's program, especially our mentors and their sponsoring companies for their sacrifices for our students.**

Each year has been marked with program improvements and additions. Students loved the program so much the first year, we launched the 2nd MILE Program. This focused on personal improvement through development of the students' self vision and service leadership to the community. With over 80 pairs that year, we initiated a team system in 2009 wherein every mentor-protégé pair is part of a 10 person team with 4 other pairs in order to motivate members, track attendance, and provide every student with a small cadre' of secondary mentors. That year we also launched our MILE Executive Advisory Board, where many MILE mentors are able to help lead the MILE Program. In the third year, we began and solidified a number of partnerships with such entities around the Memphis community as the NEXUS Program, the Lipscomb and Pitts Breakfast Club, Leadership Memphis, and the Leadership Academy. Over the last two years, we have added new partners such as the UM LEAD program run by Justin Lawhead and the UM Internship program headed up by Kathy Tuberville. We even co-sponsored one of our national speakers with Rhodes College. We also initiated the MILE Orientation Program, and began having mentor-only networking receptions. Last year saw the successful launch of the MILE website (MILE-program.com), developed by three 2nd MILE Students under the leadership of James Snyder, and the beginning of the MILE Research Initiative with Dr. Bob Renn. This year we are making some structural changes to monthly programs, and using last year's \$100,000 endowment donation from Jim Baker to launch our own fund raising program. We hope that such efforts will ensure the on-going existence of MILE long into the future.

So sit back and enjoy your no-longer new, but much improved and continuously improving MILE Leadership Mentoring Program. We have plenty of fun learning and networking experiences planned for our participants (See Schedule on page 4), and wish to herein invite any and all guests to be a part of those programs. Please consider joining MILE as a mentor or protégé in the future as we strive to successfully enact our mission of "developing the future leaders of Memphis and the Mid-South."

Dr. Bob

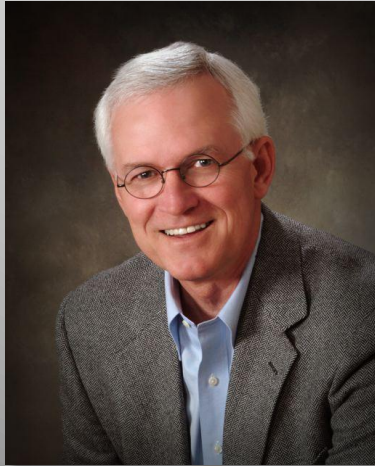
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Reminder:

Orientation
Saturday,
September 15
8:30 AM - 1:30 PM
UM University
Center

Next Meeting



Chris Crouch

The celebrity Bob Newhart and Chris have something in common. They both started out as accountants before their careers took unexpected turns into more creative fields...acting and comedy, in Mr. Newhart's case and training, speaking, consulting and writing, in

Chris' case. During his time at a Fortune 500 company, Chris became the primary spokesperson for the company and often gave over 100 presentations a year to various groups of investors, board members, employees, and others inside and outside the organization. In 1999, Chris decided to take this career path to the next level. He took the plunge and became an independent consultant with the goal of working with other companies in the field of training and personal development. He specializes in helping

individuals and workgroups get organized, focused and more productive. He is the developer of the *GO System* training course, a course currently being taught by corporate and independent trainers all over the country. In the last few years, he has completed several books including *The Contented Achiever: How to Get What you Want and Love What You Get*; *Simple Works: Simple Ideas to Make Life Better*; *Getting Organized: Learning How to Focus, Organize and Prioritize*; *Being Productive: Learning How To Get More Done With Less Effort*; and *Getting More Done, 10 Steps for Outperforming Busy People*, and *Licking Your Elbow: Cures for Crazyness at Work*. Additional information on Chris and his company can be found at www.thegosystem.com.

Community Outreach Award

Awarded To

Memphis Institute for Leadership Education

For outstanding service to the community by helping

University students develop into business leaders

Awarded this 11th day of September, 2012

Quite an honor for the MILE Program but perhaps even more importantly it was accompanied by A FINANCIAL AWARD OF \$5,000.

I intend to help use this award – as well as the even more generous donation of Jim Baker last year – as a kick start to some serious fund raising efforts for the MILE Program this year.

Nice to see the program get such recognition. Believe me, I know that it is because of the efforts many of you have made in behalf of MILE that has made this possible. That's why I am very happy that the entire MILE organization received this award and not just me. Thanks to each of you for the help. You are great. And a special thanks to Kevin Morgan, who I am pretty sure did the major engineering of the award as a member of the SIM executive board.

Bob

Honors and Awards

The MILE Program is being recognized within the Memphis and UM communities. Our name recognition has been extremely enhanced by the performance of our student graduates in their internships and early job performance. Bob Taylor even received both a Fogelman College of Business and Economics and a Department of Management service award recognizing his part in what the MILE Program does to provide significant additional applied education opportunities for their students.



Dr. Bob (aka Mr. Mile) receiving the SIM Community Outreach Award for the MILE Program from Dennis Norton.

Featured Mentor:

Steve Gilmore

Steve Gilmore has been part of the MILE program for the past two years and is excited to be a mentor again for the third time. He believes the program is an amazing opportunity for students to jump start their careers and encourages everyone to take advantage of all the great mentors and speakers. Steve currently works at Reach Human Capital, a company based on employee assessments, new hire evaluations, executive searches, and corporate climate surveys. Reach Human Capital also does various types of custom training sessions, including executive coaching and outplacement. Steve has taught interviewing skills and résumé writing. His last job was with Vaco. During that time, Steve opened up a training session for accountants to MILE students. Twelve students attended and two received internships due to networking done during this training. Steve continues to be a great



resource for MILE participants. His advice to everyone is to get to know every mentor that you can, go to every event possible, and never turn down a lunch opportunity.

After living in 14 different cities in the past 18 years, Steve is happy to be back to his home town. He is an University of Memphis alum and currently lives in Memphis with his wife and three sons.

Fun Fact:

Over the years, Steve Gilmore has spent 20 years working in transportation logistics. After 9/11, Steve had to lobby for the US government to not cut the air freight industry. He spent three years in Washington DC lobbying. During this time, he even spoke in front of the US Congress. Steve considers it to be the most fun he has ever had in a job.

Reminder: September MILE Monthly Program

September 28, 2012: 5 pm to 8 pm

Wilson Holiday Inn on UM Campus

Dress: Business Professional

Personal Pictures will be taken for the web site

Guests are welcome: just pay for their meals

Lipscomb Pitts Breakfast Club

Hello MILE Participants

As many of you have been told, we are sometimes allowed to send Mentor Protégé pairs to the Lipscomb and Pitts Breakfast Club meetings. This time Jeremy Parks has promised us three pair positions (possibly more as we near the program) for the program presented on Friday morning September 21. They have another excellent speaker as well as some great networking time. If any of you wish to go, please check with your respective mentor or protégé (after you have met them at the Orientation Program on the 15th) and insure that both want to go, OR perhaps you and another mentor (if you are protégé) or protégé (if you are a mentor) from your MILE TEAM would like to attend together. We just need pairs of mentors and protégés to meet the guidelines for LPBC attendance, as well as our goal of facilitating mentor/protégé relationship development. Email back to MILE@memphis.edu if you are interested.

Next Speaker:

Wes Moore



Youth Advocate, Army Combat Veteran, National Bestselling Author, and Innovative Social Entrepreneur

Wes Moore is a youth advocate, Army combat veteran, promising business leader and author.



Upcoming Events

2012-2013 ACADEMIC YEAR
(Subject to change, but fairly stable)

2012

Type of Meeting	Date	Location
Orientation Program	Saturday, September 15 8:30 AM - 1:30 PM	UM University Center
September Monthly Program Speaker: Chris Couch	Friday, September 28 5:00 pm - 8:00 pm	Wilson Holiday Inn at UM
October Monthly Program Speaker: Austin Baker	Friday, October 26 3:30 pm - 5:45 pm	Wilson Holiday Inn at UM
November Monthly Program Speaker: TBD	Friday, November 30 3:30 pm - 5:45 pm	UM - University Center
December	<i>No Programs due to Christmas Break</i>	

2013

Re-Engagement/Networking Lunch Meetings	January 14 - 18 (Dates TBD)	Local Restaurants
January Monthly Program Speaker: LPBC Featured Sponsored Speaker	January 24 (with master-IT) Tentatively 6:00 pm - 8:00 pm	Wilson HI-UM
February Monthly Program Speaker: TBD	Friday February 22 3:30 pm - 5:45 pm	UM University Center
April Graduation Program Speaker: TBD	Friday April 12 5:00 pm - 8:00 pm	Wilson HI at UM

Wes graduated Phi Theta Kappa as a commissioned officer from Valley Forge Military College in 1998 and Phi Beta Kappa from Johns Hopkins University in 2001 with a bachelor's degree in International Relations. At Johns Hopkins he was honored by the Maryland College Football Hall of Fame. He completed an MLitt in International Relations from Oxford University as a Rhodes Scholar in 2004. He is recognized as an authority on the rise and ramifications of radical Islamism in the Western Hemisphere. A White House Fellow from 2006-2007, Wes served as a Special Assistant to Secretary of State Condoleezza Rice. Following his time at the White House, Wes became an investment professional in New York at Citigroup, focusing on global technology and alternative investments. In 2009 he was selected as an Asia Society Fellow. Moore was named one of Ebony magazine's "Top 30 Leaders Under 30" for 2007 and Crain's New York Business' "40 Under 40 Rising Stars" in 2009.

Reminder:

**First MILE Advisory
Board Meeting:**

September 25, 2012

4:30-6:00pm

Fogelman 381

For more information, please check out:

Mile-Program.com