

MILE MONTHLY MESSAGES

THE UNIVERSITY OF
MEMPHIS
Fogelman College of
Business & Economics



THE UNIVERSITY OF MEMPHIS
ALUMNI
ASSOCIATION
FOGELMAN COLLEGE OF
BUSINESS & ECONOMICS
CHAPTER

Director's Message

October 2012



Hi MILE Participants and Supporters,

Well, we have survived another September with two major MILE Programs and major administrative work to get the year started. Thanks to a wonderful staff - featured below in this newsletter - we have all the mentor protégé pairings sorted out, most of the protégés have completed and returned their bio information sheets (as well as their top five strengths), and all but a very few mentors and protégés have had significant meetings and other interactions. Mentors and protégés alike please let me know if you are having trouble connecting with your MILE partner. I can't intercede if I don't know about it. Protégés, if you haven't already done so, please get the needed information in to Tarranda NOW, so we can get your business cards made up. We will be exchanging cards at the next MILE Program wherein we will have one of our most fun and valuable sessions doing speed mentoring or speed networking. So, **EVERYONE PLEASE REMEMBER TO BRING YOUR BUSINESS CARDS WITH YOU TO THE OCTOBER MEETING.** We will also have a number of prizes to award, but you must have your business cards to have a chance to win.

A couple of quick reminders. We want to recognize the great work our MILE teams are doing, so please let us know about the great community service opportunities you and your team have coming up. Also take a few pictures of those activities that you have completed so we can include these in the newsletter and/or put on the website. Note below pictures from our last program. More will soon appear on the MILE web page at **MILE-program.com**. Also expect to hear from Zach Roberts and Elizabeth Benson, our two 2nd MILE webmasters, who will be contacting you shortly for bio information (everyone) to go with your pictures, and (for students) a resume that will also be placed on our web site. We want to make it easy for MILE Participants, as well as other business people to contact you about potential jobs and internship opportunities.

Finally I look forward to seeing you in our **next monthly program on October 26**. Besides the speed networking we will have as our special guest County Mayor Mark Luttrell, who will provide our keynote address for the evening. See you soon.

Dr. Bob

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Reminder: October MILE Monthly Program

October 26, 2012:

3:30 to 5:45 pm

**Wilson Holiday Inn on UM
Campus**

Next Meeting



Mayor Luttrell

Mayor Luttrell was born in Jackson, Tennessee and spent his early years in Bells, Tennessee. His first job after college was teaching history at Bradford County High School, Starke, Florida. He served two years in the Army, stationed in Louisiana, Texas and Germany.

Returning to Memphis, Mayor Luttrell began his career in criminal justice at the Shelby County Penal Farm serving as the vocational training director.

He joined the United States Bureau of Prisons in 1977 and served with that organization until his retirement in 1999. He also served as warden of federal prisons in Texarkana, Texas; Manchester, Kentucky; and Memphis, Tennessee. He was then appointed Director of the Shelby County Division of Corrections and served there until his election as Sheriff in 2002 and again in 2006.

During his tenure, the Shelby County Jail men's and women's divisions were removed from federal court oversight and went on to receive national accreditation by the American Corrections Association. The jail medical units also received separate national accreditation certifications. As sheriff, he graduated from the FBI National Executive Institute (NEI) and in 2009 was named "Sheriff of the Year" by the National Sheriffs' Association. He was also selected as Lawman of the Year for the Kiwanis' Louisiana, Mississippi, and Tennessee Districts.

Mayor Luttrell is a Leadership Memphis graduate and a distinguished recipient of the Outstanding Alumni Award of the University of Memphis, College of Arts and Sciences.

He and his wife, Pat, have three children; Lynnette, Mark and Margaret and five grandchildren.

Your GA and Support Team

Qianwen Yi

Yi is a Management Information Systems graduate student. She is from Guangzhou, China.

Yi will graduate in December 2012. She enjoys watching movies, traveling, and dancing.

Claire Kennedy

Claire is a graduate student in Accounting. After she graduates in August 2013, she will work with Deloitte. She will sit for her CPA exam in February.

Elizabeth Darling

Elizabeth graduated in 2009 from Rhodes College with a BA in Economics and Business Administration. She joined Teach for America, where she worked in Hawaii for two years. She is currently getting her MBA and will graduate in December.

Jessica Veldman

Jessica is currently an International MBA student on the French track. She is a GA for Dr. Bob Taylor and the Graduate Program's Office.

She graduated from the University of Florida in 2010 with a Bachelor's degree in Management.

Tarranda Silas

Tarranda is the Administrative Secretary for the Department of Management. She has been working at the University of Memphis for 13 years and with the MILE program since its start in 2007.



Disha Yadav: Disha is currently a Graduate Student with the MBA program. A former Human Resource Consultant and Computer Science major, she has been working with the MILE program since Jan 2012.



Last Meeting

MILE started off with a bang this year with its theme "Rising to Meet the Challenge." For its first meeting of the year, MILE mentors, protégés, and 2nd year MILERs watched a film about boat captains rising to meet the challenge of 9/11 and evacuating Manhattan. We met the new Academic Coach (Dr. Carol Danehower) and MILE Career Development Coach (Kathy Tuberville). Teams discussed how they have leadership potential in themselves and how they could meet the challenges of their lives. After a brief networking session, all MILERs enjoyed a fabulous dinner. We heard about the Mid South Food Bank (see Elisabeth Benson's Student Profile to learn more!) and all about Tennessee Achieves. Mr. Chris Crouch regaled us all with a fantastic presentation. We learned to rise above the line and act as "Adults." All in all, it was a great way to kick off the MILE program!



The fantastic Chris Crouch giving his presentation.



Dr. Bob and Dr. Renn give an invigorating presentation.



MILE mentors and protégés watching the 9/11 film intently.



MILE mentors and protégés work enthusiastically on a group project.

Tennessee Achieves

Memphis/Shelby Achieves is expecting a double the number of student applications from the Class of 2013 (3500 students = 700 mentors!). TnAchieves relies on the help of our community members to work as "college coaches" to first-generation students. This is truly a simple time commitment (10-15 hours annually!) that makes a huge difference in the lives of our students. Applications are now available on our website <https://www.tnachieves.org/mentor-application>. Deadline to apply is **October 12th**. We will also be hosting a final Mentor Information Reception at Owen Brennan's on October 15th from 5:30-6:30 PM. If you know of anyone who might be interested, please invite them to join us!

Walk to Defeat ALS

The Monkeys MILE team has elected to participate in the upcoming Walk to Defeat ALS as a community event. A MILE Team Walk page has been created and we would like to invite all the other MILE teams to participate. Here's the link:

http://web.alsa.org/site/TR/Walks/Tennessee?team_id=227951&pg=team&fr_id=8352

Contact David Kabakoff for any questions at dave.kabakoff@gmail.com

join a team



Is your team already signed up?

Faculty you need to know!



Dr. Bob Renn
MILE Program
Director of Research



Dr. Carol Danehower
MILE Academic Coach



Kathy Tuberville
MILE Career
Development Coach



Dr. Chuck Pierce
Department of
Management Chair



Team BOBCATs Community Event

On Sunday, November 18 at 2pm, the Bobcats will have a Holiday Cookie Decorating event at the FedEx Family House. This event will allow them time to get to know each other and give back to the FedEx Family House. The FedEx Family House is a home away from home for parents/family members of sick kids who are getting treatment at Le Bonheur Children's Hospital

Student Profile:

Elisabeth Benson



Elisabeth Benson is a Memphian, born and raised. Her commitment to her own personal success relies heavily on the success of her city, which is why she has worked tirelessly to not just her own betterment, but also the betterment of Memphis. At the age of 15, Elisabeth accepted an offer to work as an office assistant at the Have a Standard Foundation,

aka C.R.O.S.S.FIRE Commandos. Two years later she found herself managing the office, programs, and everyday operations of the small sized nonprofit organization. This opportunity to work full-time during high school allowed her to develop her passion for nonprofits and the good that can be accomplished in the city of Memphis. This summer, she resigned her role at the Have a Standard Foundation to accept an Internship at ALSAC/St. Jude in the Corporate Alliances Department offered by her MILE Mentor, Lorene King. Elisabeth looks forward to her future because she knows that it will involve creating a brighter future for the city that has already given her so much.

Elisabeth enjoys being involved on campus. She loved her first year in the MILE program, is President of the Nonprofit Leaders Student Association, and the Vice President of the Phi Kappa Phi Honors Student Council. This year, she is leading the charge for all student and community involvement in the Million Meals Challenge, sponsored by Kroger. All proceeds from this competition with Ole Miss and Mississippi State go directly to the Mid-South Food Bank and their mission to fight hunger in the Mid-South. The vision of the Mid-South Food Bank is a hunger-free Mid-South. She asks that any interested parties please contact her about getting involved. Her email is eabenson@memphis.edu.

LIGER:

The product of crossbreeding between a male lion and a female tiger, having features of both but generally being larger than either. Otherwise known as the best team in the MILE program.

Liger's Vision:

To impact positive professional and personal growth for protégés and mentors.

Liger's Mission:

Together, our MILE team mission is to clarify future goals for our protégés, to become engaged with the community, to learn about leadership with hands on experiences, and to develop a broader view of opportunities within the Memphis community.





Lipscomb Pitts Breakfast Club

**Next Speaker:
Scott Rasmussen**



Scott Rasmussen is the founder and President of Rasmussen Reports, one of the nation's premier sources for public opinion information. He has been an independent public opinion pollster since 1994 and is a frequent guest on Fox News, CNBC, the BBC, and other major media outlets.

Mr. Rasmussen and his firm have developed a reputation for delivering reliable, newsworthy, and actionable public opinion data. Just as important, Scott has the ability to translate the numbers into meaningful analysis and commentary in a manner that both informs and entertains. Michael Barone calls Scott "one of America's most innovative pollsters."

A Fordham University analysis ranked Rasmussen Reports as the most accurate national polling firm in Election 2008. During Election 2004, Rasmussen Reports was the only firm to project the actual totals for the candidates within half-a-percentage point of the actual totals.

Scott grew up in the broadcast business. Earlier in his career, he and his father founded ESPN, the cable sports network. Scott's volunteer activities include serving as President of the Ocean Grove Camp Meeting Association, a 140 year-old organization that provides opportunities for growth and renewal in a seaside setting. As a Boy Scout in Wilbraham, MA, Scott achieved the rank of Star Scout.

Upcoming Events

2012-2013 ACADEMIC YEAR
(Subject to change, but fairly stable)

2012

Type of Meeting	Date	Location
October Monthly Program Speaker: Mayor Luttrell	Friday, October 26 3:30 pm - 5:45 pm	Wilson Holiday Inn at UM
November Monthly Program Speaker: TBD	Friday, November 30 3:30 pm - 5:45 pm	UM - University Center
December	<i>No Programs due to Christmas Break</i>	

2013

Re-Engagement/Networking Lunch Meetings	January 14 - 18 (Dates TBD)	Local Restaurants
January Monthly Program Speaker: LPBC Featured Sponsored Speaker	January 24 (with master-IT) Tentatively 6:00 pm - 8:00 pm	Wilson HI-UM
February Monthly Program Speaker: TBD	Friday February 22 3:30 pm - 5:45 pm	UM University Center
April Graduation Program Speaker: TBD	Friday April 12 5:00 pm - 8:00 pm	Wilson HI at UM

**Don't forget to check
your email for MILE
Monday Messages!!**

For more information, please check out:
Mile-Program.com